

Partners in Progress

Ohio Department of Development
Division of Minority
Business Affairs

Ohio Valley Minority
Business Association

Lawrence County Economic
Development Corporation

Ohio Valley Regional
Development Commission

OSU South Centers

Pike County
Community Action Agency

Shawnee State University

Oak Hill Banks CDC

* The MCBAP is funded by the Ohio Department of Development,
Division of Minority Business Affairs.*

Special arrangements for the handicapped will be made in advance.

*This program is provided on a non-discriminatory basis to MBE's and
prospective MBE's.*



Ohio Department of Development
Bob Taft, Governor
Bruce Johnson, Lieutenant Governor

1206 Waller Street
P.O. Box 847
Portsmouth, Ohio 45662

Portsmouth Inner City Development Corp.



Portsmouth Inner
City Development
Corporation

Business Planning 101



Portsmouth Inner City Development
Corp.

Tel: 740-353-8395
Fax: 740-353-2695



Business Planning 101

Proposed Agenda

- WHAT IS A BUSINESS PLAN ?
- WHO NEEDS A BUSINESS PLAN?
- SAMPLE BUSINESS PLANNING TOOLS
- INDUSTRY & MARKETING RESEARCH
- DEVELOPING FINANCIAL STATEMENTS
- WRITING YOUR PLAN!!!

Should you wish to start a business you must develop an effective business plan. Business planning is important in managing the growth of a business and provides access to capital from lenders. This workshop will assist you in developing the tools you will need to create a successful plan and operate a successful business.



Lawrence Economic
Development Corporation



"Marketing Businesses to Federal
and State Agencies Since 1985"

PIDC Auditorium
Thursday, August 31, 2006
1:00 p.m.—4:00 p.m.

1206 Waller Street
P.O. Box 847
Portsmouth, Ohio 45662
Phone: 740-353-8395
Fax: 740-353-2695
Website: pidc@pidcovmba.org

Business Planning 101

Sign up for:	Time	Price
<input type="checkbox"/> BUSINESS PLANNING 101	1:00 p.m.	Free

Name _____

Address _____

Phone # _____

E-Mail Address _____

SHOULD YOU WISH TO
ATTEND THIS WORKSHOP
PLEASE COMPLETE THE ABOVE
INFORMATION AND FORWARD
TO PORTSMOUTH INNER CITY
DEVELOPMENT CORPORA-
TION OR BY FAX @ 740-353-2695

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